

Dàssiñ Brice BIDOUZO

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SKILLS

Strategic vision and business alignment
Technological and organizational transformation
Managing and scaling digital teams

PROFESSIONAL EXPERIENCES

2025 - **CEO of DBB Consulting, Paris**

→ Interim manager, strategic advisor for VCs & Startups, expert in technical and organizational scalability

2023 - 2025 **Deputy Managing Director, Digital [Bienici.com](https://bienici.com), Paris**

→ 3rd **real estate** listings **portal** in France

In charge of **60 people (Product, Technical, Data, R&D and Innovation, IT)**

Recruitment of around twenty developers

Implementation of an agile **organization**

Implementation of procedures between **business** and digital

Establishment of a **research** and development and innovation team (CIR, C2I)

historical **external** development team

Managing a **budget** of **€2M** and a payroll of **€3M**

Implementation of tools to optimize **productivity** (PMO, JIRA, CONFLUENCE, TABLEAU)

Migration of infrastructure from OVH to AWS (150 servers)

Implementation of a **Customer Data Platform** and **Single Customer View** on Google Cloud Platform

Reduction of technical **debt** on major components through offshore development

Implementation of **performance indicators** (240M visits/year)

Member of the **Executive Committee**

2020 - 2022 **Managing Director, Agonli Consulting , Paris**

→ Consultant

[LE PARISIEN](https://leparisien.fr) (LVMH Group)

audit of the digital team

Interviews with the technical and product teams

Recommendations for optimizing the organization

Monitoring and implementation

[BIENICI.COM](https://bienici.com)

Organizational audit of the digital team

Technical audit of **the infrastructure** and code

Organizational **recommendations**

Recruitment of around fifteen developers (from sourcing to hiring)

Implementation of the **agile organization**

Coaching of the Deputy Director General

2019 - 2019 **CTO [BMOBILE AGENCY](https://bmobileagency.com), PARIS**

→ 1st **Email Builder** solution in SaaS mode **in France**

Platform and organizational **audit**

Migrating infrastructure to the **AWS cloud**

Securing (Redundancy, Disaster Recovery Plan, Business Continuity Plan) an **infrastructure**

external IT teams

Recruitment of a team of front-end (Angular) and back-end (Symfony and Nodejs) developers

Implementation of a **QA culture** (Test plan, Non-regression tests, Automated tests)

Management of the IT **budget (2M€)**

Member of the **Executive Committee**

2019 - 2019 **VICE PRESIDENT ENGINEERING [IBANFIRST.COM](https://ibanfirst.com), PARIS**

→ Financial services offering a client **platform** and an employee back office allow businesses to manage **transactions** in multiple **currencies**

Managing a team of 20 developers

Implementation of an agile **SCRUM organization** with the product

Implementation **of tools** (JIRA Suite, GITLAB)

Offshoring launch (recruitment of developers in Tunisia)

Member of the **Executive Committee**

2016 - 2019 Technical Director, Logic-Immo.com, Paris

→ **2nd** ^{largest} **player in the online real estate classifieds** market and 1st ^{largest} player in **print**

A platform connecting real estate agencies and individuals, accessible via desktop, tablet, mobile, and mobile applications through the brands [Logic-Immo](http://Logic-Immo.com), Logic-Immo Neuf, and Lux Residence.

Management of over **60 engineers** (back-end, front-end, iOS and Android apps, Product Owner, QA, infrastructure)

Migration to the **Cloud** of **385 servers** including an ORACLE database

migration to **Gmail for Business** for **400** people

Migration of back office and CRM to **Salesforce**

Implementation of a **DEVOPS culture** and the **SCRUM agile methodology** across the entire company (CEO, IT, Product and Marketing)

Managing a **budget** of **€7M** (infrastructure, suppliers, internal and external HR)

Member of the **Executive Committee**

2014 - 2016 Interim CIO and CEO of TRAVAUX.COM, AIX-EN-PROVENCE

→ **France** 's leading intermediary between individuals and building professionals

Subsidiary of Homeadvisor and IAC owner of Match, Vimeo, Tinder,...

IT Director: Management of **30 engineers** with the implementation of a **fully agile organization** for the **development team**

Management of an annual **IT budget** of **€1.7M**

Infrastructure **migration**

Reporting to the **CEO** Europe and member of the French **Executive Committee**

Interim **CEO** from **November 2014** to **March 2015** with **+11% on revenue**, **+5% on gross margin in 2015 vs. € 21.5M in revenue**, **€ 13.7M in gross margin** and **€4M in EBITDA in 2014**

Implementation of a **TV campaign** on DTT

Building a **partnership with Point P** of the Saint-Gobain group

Reporting to the HomeAdvisor and IAC board in **Denver, USA**

2009 - 2013 TECHNICAL DIRECTOR [JETMULTIMEDIA FRANCE](http://JETMULTIMEDIA.FRANCE), PARIS

→ Subsidiary of DIGITAL VIRGO: International **media group** .

Management of 21 developers and 6 project managers for B2C and B2B activities.

Implementation of the group's **micropayment solution (VIRGOPASS)**

Management of mobile marketing projects in **B2B** (**iPhone** and **Android** applications and mobile websites)

Implementation of off-the-shelf marketing tools in **SaaS mode** (CMS for mobile site, SMS push, contests).

Implementation of the **SCRUM agile methodology**

Member of the **Executive Committee** .

2004 - 2009 TECHNICAL PROJECT DIRECTOR [CELLFISH MEDIA](http://CELLFISH.MEDIA), PARIS, NEW YORK, MONTREAL

→ ^{Number} **1 advertiser in the mobile** sector in France.

Managing a team of eight engineers in Paris (1 DBA), New York (2 DBAs), Montreal (5 LAMP engineers).

Manager of an R&D department (6 developers) for premium services (**mobile community and coaching services**) .

Member of the **Executive Committee** .

2003 - 2004 CEO [SUD ENVIRONNEMENT](http://SUD.ENVIRONNEMENT) BENIN, COTONOU

→ **Building and public works** company .

1999 - 2003 Project Manager (Technical Project Management) - Vocalcom, Paris

→ European **leader** in complete **solutions for call centers** .

Project **management of the WEB CALL CENTER** (requirements gathering, technical team management, solution deployment at client sites, and user training)

1995 - 1999 ENGINEER DEVELOPER [GROUP ADDRESS](http://GROUP.ADDRESS) / FILETECH SEVRES

→ Specialist in **direct marketing** .

application development for production

TRAINING

1994 : Master's Degree in Computer Science Applied to Business Management

OTHERS

Fluent in English and **Spanish** (read, spoken and written).

Hobbies : Combat sports, Parachuting, Scuba diving.